

CLASS: B.Com.

15A/96

St. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 620 002

SEMESTER EXAMINATIONS – APRIL 2015

TIME: 3 Hrs.

MAXIMUM MARKS: 100

SEM	SET	PAPER CODE	TITLE OF THE PAPER
VI	2012	11UCO630303B	ENTREPRENEURIAL DEVELOPMENT

SECTION – A

Answer all the questions:

20 x 1 = 20

Choose the correct answer:

1. “Entrepreneur is basically an Innovator” – who made this statement?
a) Walker
b) Drucker
c) Schumpeter
d) William Diamond
2. Feasibility analysis is _____.
a) Process of evaluating the future of the project
b) Establish the parameters of quantitative analysis
c) The measure of past performance
d) The analysis of project formulation
3. Seed capital assistance helps the entrepreneurs to meet _____.
a) Working capital
b) Fixed capital
c) Risk capital
d) Preliminary expenses
4. SFCs provide financial assistance to _____.
a) Large Scale Industries
b) Small Scale Industries
c) Medium & Small Scale Industries
d) All the above
5. The first SEZ in India was started in
a) Tamil Nadu
b) Maharashtra
c) West Bengal
d) Gujarat

Fill in the blanks:

6. Pure entrepreneurs start business because of _____.

7. According to Peter Drucker, systematic innovation means monitoring _____ source of innovative opportunities.
8. Under the transport subsidy scheme 1971, the transport subsidy is granted to the Industrial units in selected areas upto _____ of transport cost.
9. Industrial and Technical consultancy organization of Tamil nadu was sponsored by _____.
10. SSIs attached to a large scale industries are housed in Industrial Estate is called _____.

State True or False:

11. Entrepreneurship growth has no relation with economic growth.
12. Business opportunity can be identified only from success.
13. The Central Government has declared 247 districts as backward and eligible for the subsidies.
14. Small Industries and service institutes are established one in each state.
15. Special type industrial estates are established for specific industries which are vertically / horizontally independent.

Answer in one or two sentences:

16. Who is an Entrepreneur?
17. Define: Project.
18. Briefly explain: Seed Capital.
19. Write a short note on NAYE.
20. What do you mean by FDI?

SECTION – B

Answer all the questions:

5 x 7 = 35

21. a. Distinguish between a manager and an Entrepreneur.

OR

- b. Bring out the differences between Entrepreneur and Intrapreneur.
22. a. What are the sources of Business Ideas?

OR

- b. State the criteria only for the selection of a project.
23. a. Explain the need for incentives.

OR

- b. Explain the problems that arise in implementing a subsidy scheme.
24. a. Bring out the functions of SIDO.

OR

- b. What are the activities of TCOs?
25. a. Briefly explain: Green field investment.

OR

- b. Write a short note on Industrial Estate.

SECTION – C

Answer any THREE questions:

3 x 15 = 45

26. Critically explain the types of Entrepreneur.
27. Draw a General format of a project feasibility report.
28. List out the subsidies provided by the State Government of Tamil nadu.
29. Discuss the functions of DIC.
30. State the merits and demerits of FDI.
