

CLASS: B.B.A.

15A/52

St. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 620 002

SEMESTER EXAMINATIONS – APRIL 2015

TIME: 3 Hrs.

MAXIMUM MARKS: 100

SEM	SET	PAPER CODE	TITLE OF THE PAPER
IV	2013	11UBU430404	ENTREPRENEURIAL DEVELOPMENT

SECTION – A

Answer all the questions:

20 x 1 = 20

Choose the correct answer:

1. The entrepreneur who blindly follows the traditional methods of production inspite of loss is called
 - a) Drone entrepreneur
 - b) Adoptive entrepreneur
 - c) Fabian entrepreneur
 - d) Innovative entrepreneur
2. Entrepreneurship refers to
 - a) Person
 - b) Function
 - c) Technology
 - d) Both person and function
3. Projects dealing with power generation come under the category of
 - a) Techno-economic project
 - b) Sectoral project
 - c) Quantifiable project
 - d) Non-quantifiable project
4. The women who are compelled by circumstances to takeover the existing business are called
 - a) Forced entrepreneur
 - b) Created entrepreneur
 - c) Natural entrepreneur
 - d) Benami entrepreneur
5. District industries centre was established in
 - a) 1976
 - b) 1977
 - c) 1978
 - d) None of these

Fill in the blanks:

6. Entrepreneur arising within an organization is called _____.
7. Seed capital assistance is given to _____ entrepreneur.
8. A successful entrepreneur is always an _____ seeker.
9. _____ factors to encourage women to become entrepreneurs.
10. ITCOT provides _____ services.

State True or False:

11. Innovative entrepreneurs are scarce in developing countries.
12. The first step in project identification is conceiving project ideas.
13. NSIC provides marketing support to small scale units.
14. Under Mahila Udyog Nidhi Scheme, IDBI provides equity assistance to women.
15. Registration of small scale industry is compulsory.

Match the following:

- | | |
|------------------------|-----------------------------|
| 16. Project life cycle | - a) Ahmedabad |
| 17. SIDCO | - b) Academic entrepreneur |
| 18. EDII | - c) Netpreneur |
| 19. Teachers | - d) 1970 |
| 20. Online business | - e) The construction stage |

SECTION – B

Answer all the questions:

5 x 4 = 20

21. a. Distinguish between entrepreneur and manager.

OR

- b. What are the characteristics of an Entrepreneurship?

22. a. State the objectives of NAYE.

OR

b. Explain the objectives NIESBUD.

23. a. Classify various types of projects.

OR

b. What are the various stages in project life cycle?

24. a. What are the support and assistance given to develop women entrepreneurs?

OR

b. Explain the types of women entrepreneurs.

25. a. Write a short note on Microcredit.

OR

b. Explain the technical services provided by SISI.

SECTION – C

Answer any FOUR questions:

4 x 15 = 60

26. Define entrepreneur and bring out his functions and characteristics features.

27. Narrate the functions of District Industries Centre (DIC).

28. What do you mean by project identification?

29. Explain the problems of women entrepreneurs and give remedial measures for them.

30. Discuss any one the successful entrepreneurial ventures in detail.
