

CLASS: M.A. H.R.M

15A/305

St. JOSEPH'S COLLEGE (AUTONOMOUS) TIRUCHIRAPPALLI – 620 002

SEMESTER EXAMINATIONS – APRIL 2015

TIME: 3 Hrs.

MAXIMUM MARKS: 100

SEM	SET	PAPER CODE	TITLE OF THE PAPER
IV	2013	12PHR4117	CORPORATE SOCIAL RESPONSIBILITY

SECTION – A

Answer all the questions: (about 50 words each)

10 x 2 = 20

1. What is meant by ethics?
2. State the meaning for mission.
3. Who are the stakeholders of an organization?
4. What do you understand by corporate governance?
5. Mention the motto of business.
6. What is fair trade?
7. State the meaning of civil society.
8. What is business sustainability?
9. Define globalization.
10. What do you understand by corporate citizenship?

SECTION – B

Answer all the questions: (about 150 words each)

5 x 4 = 20

11. a. Explain the need for CSR.

OR

- b. Write a short note on need for business ethics.

12. a. What do you understand by stakeholder's analysis?

OR

- b. “Employee as stakeholders” – Explain.
13. a. Briefly explain ethical issues in marketing.
- OR**
- b. Write the ethical issues of competitors.
14. a. Explain in short on community development projects.
- OR**
- b. Give a brief account on CSO.
15. a. Explain the relationship between business and government.
- OR**
- b. What do you understand by MNCs?

SECTION – C

**Answer any FOUR questions: (about 500 words each) 4 x 15 = 60
(Question -20 compulsory)**

16. Explain any five multinational companies with CSR derivatives – Explain.
17. Write a detailed account on corporate governance and its ethical issues.
18. Discuss the ethical challenges of global market (globalisation).
19. Explain the business management ethical problems in private sector organizations.
20. Is gift or bribe giving or receiving on ethical issue? Present your views for and against.
